

GROUPHUG

“POWER ME”
May 5-7, 2017
Gallery TBD
New York, NY

THEME:

The theme of “Power Me” is energy. It feels like there is an unlimited supply of electricity, food, and materials available at our fingertips. Energy touches every aspect of our lives - from the meals we eat, the devices we love, and the clothes we wear. Our lives are comfortable and our habits are power hungry, but at what cost? We challenge you to think about your own personal energy use, choose a topic you are passionate about and address the issue.

Two examples for inspiration:

- (1) [BioLite](#)'s makes an off-grid lifestyle more accessible.
- (2) [Slow Factory](#) values quality over quantity in fashion.

CRITERIA:

All types of work are welcome. Product concepts & prototypes are highly encouraged. Product prototypes, web or app concepts, wearables, etc - anything that you feel addresses the theme.

SUBMIT:

Submit work by e-mailing krystal@grouphug.cc. All submissions are due by March 5 at 11:59PM, Write “Power Me Submission” in the e-mail subject and include a sketch and description of your idea. We encourage you to submit early sketches & concepts. Submissions don't have to be polished!

IMPORTANT DATES:

- Submit your idea from now until March 5 at 11:59PM
- We'll judge all the submissions from March 5-March 12
- You'll be notified if your work is accepted by March 13
- You'll have between March 13-April 22 to complete your work
- Kindly ship your work to New York by April 21
- Grouphug receives your work in New York by April 28
- We'll photograph and install your work between April 28-May 4
- Then, finally it's show time! May 5-7

FEES:

There is no fee to submit work to the show. If your work is accepted there is a \$65 exhibition fee. 100% of the fee goes toward paying for a venue and a photographer. No, it's not free. It's New York.

SHIPPING:

Designers will be responsible for shipping their work to New York for the show. Work must arrive in New York by April 28.